

CYNGOR SIR POWYS COUNTY COUNCIL.

**Officer report to Portfolio Holder
County Councillor Mr W Jones
20th April 2012**

**REPORT AUTHOR: Jenni Thomas
Community Regeneration Manager**

**SUBJECT: Community Regeneration and Development Fund
Project Revenue Applications**

REPORT FOR: Decision

Summary

This report details applications that have been received for the first round of Community Regeneration and Development Fund project revenue grant support for the benefit of Community Groups and Voluntary Organisations.

Proposal

On the 12th April 2011, following a review of the grant funding to the Third Sector, Board approved the establishment of the Community Regeneration and Development Fund. A summary of the request for funding is shown in the following table for ease of reference to the full contents of the report:

Project Revenue awards (See Appendix 2)

There is £113,410 for allocation in the 2012/13 financial year, the recommendations detailed in the report amount to £55,105. If all recommendations are approved this will leave £58,305 for the second round allocation.

Organisation	Request	Recommendation
Arts Alive	£5,000	£5,000
Brecon Bowling Club	£750	Declined
Cantorian	£3,500	£3,500
Landscape Recording Association	£2,000	£2,000
Mid Border Arts	£3,000	£3,000
Mid Wakes Chamber Orchestra	£5,000	£5,000
Montgomeryshire County Music Festival	£1,200	£1,200
Montgomeryshire Youth Theatre	£2,645	£2,645
Powys Dance	£8,110	£8,110
Shakespeare Link	£2,000	£2,000
Sheep Music Ltd	£4764	£2,000
South Powys Youth Music	£3,500	£3,500

Swansea City Opera and Opera of Wales	£3,000	£3,000
Talgarth Festival of the Black Mountains	£3,000	£3,000
TASC	£3,400	£3,400
Welsh Bowling Association	£2000	£2,000
Welsh National Sheep Dog Trials	£5000	£5,000
Total Recommendations	£57,869	£54,605

Powys Change Plan

The Community Regeneration and Development Fund is designed to help and support voluntary and community organisations. Generally, it will consider applications for grants which:

- support the Authority's Corporate Objectives
- assist in delivering its core values and principles detailed within the Powys Change Plan and the Corporate aims specifically through regeneration of Powys communities.

Options Considered/Available

Not applicable

Preferred Choice and Reasons

As outlined in the report, the preferred choice is the recommendation detailed at Appendix 1

Sustainability and Environmental Issues/Equalities/Crime and Disorder,/Welsh Language/Other Policies etc)

None

Children and Young People's Impact Statement - Safeguarding and Wellbeing

None

Local Member(s)

The financial support provided through the funds to Community and Voluntary Organisations is one the key factors in maintaining and sustaining our local communities in Powys

Other Front Line Services

Not applicable

Support Services (Legal, Finance, HR, ICT, BPU)

Not applicable – within policy and budget

Local Service Board/Partnerships/Stakeholders etc

The proposed grant award has no need for the involvement of or implications for the LSB.

Communications

Not applicable.

Statutory Officers

The proposal is within budget.

Members' Interests.

Not applicable..

Recommendation:		Reason for Recommendation:	
To approve individual awards listed Appendix 1		In line with current criteria as outlined in the Guide to Grants for Community Groups and Voluntary Organisations (dated 2011).	
Relevant Policy (ies): Guide to Grants for Community Groups and Voluntary			
Person(s) To Action Decision:	Community Regeneration Manager		
Date By When Decision To Be Actioned:			
Organisations			
Within Policy:	Yes	Within Budget:	Yes

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Relevant Portfolio Member(s):	Cllr Wynne Jones
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Relevant Local Member(s):	All Powys Members where applicable
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Background Papers used to prepare Report:

Powys Change Plan

Powys Regeneration Strategy

Community Regeneration and Development Fund guidance.

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**Appendix 1 - 2012 Community Regeneration and Development Fund
Revenue Project Assessments**

Organisation	Arts Alive
Project meets Revenue Project selection criteria?	Yes
Aims and objectives of the project	<p>Arts Alive Wales' mission is to provide opportunities for people to take part in high quality artist led activities. It promotes participation in and enjoyment of the arts in the widest sense through a programme of innovative workshops, community projects and events. Their work is built around the themes of arts and the environment, and arts and health. They work in a wide range of settings including the outdoors and with all ages.</p> <p>Arts Alive Wales has a recognised profile for its engagement work in communities and groups that experience social/economic exclusion and a track record for devising and running imaginative large-scale collaborative art projects that involve people from all backgrounds in a joint community endeavour. There are strong links and partnerships with local statutory, environmental, education and voluntary services.</p>
<p>Need for the project.</p> <p>This project has grown out of specific experience: (i) the second year (2012/13) of working with the Talgarth community and (ii) a developed understanding of how Arts Alive can serve the creative needs of adults with mental health issues and (iii) an evaluation of the current programme being offered at the Arts Alive building in Crickhowell.</p> <p>The Organisation has identified need through their long-standing relationships with the following, many of whom will be involved as partners or advisors in the 'Creative Energies' project: Brecon Beacons National Park Sustainable Development team, Brecon and District Contact Association, Brecknock Wildlife Trust, Felin Talgarth Mill team, Greenvalleys.org, Gwent Arts in Health, Powys Community Focussed Schools Officer, Powys County Council Arts Development Officer, Powys Youth Services Team, Head Teachers, Talgarth Town Councillors, and Young Carers. The lead artists are also actively involved in shaping the development of the project.</p> <p>Although Talgarth is located in an area of outstanding natural beauty, the town itself is an area of acknowledged and multiple deprivation according to the WAG index. It is the site</p>	

of the now derelict Mid Wales Mental Hospital, and adjacent to a major mental health facility for Mid Wales at Bronllys. It consequently has a local population with chronic mental health issues, and yet is an area that until recently has commanded low investment in its infrastructure and community needs.

Links to other regeneration initiatives

Creative Communities will contribute to the following regeneration initiatives:

- PCC Regeneration Strategy,
- Powys Arts Strategy - Creative Powys,
- Children & Young People's Arts Strategy - Creative Futures,

The project will contribute to the objectives in the following ways:

PCC Regeneration Strategy 2011:

The project matches each of the priorities –

- Environment – Arts and the Environment are central to AAW's programme as described in the current Business Plan and this theme will therefore underpin the 2012/13 project.
- Skills and learning – the classes and workshops described above will enable participants at different stages of life and in different circumstances to learn and develop creative skills alongside professional artists and educators.
- Economy – AAW is emerging as a successful social enterprise and a number of the open access classes will support the financial sustainability of AAW. We contribute to the local economy by employing a wide range of Powys based freelance practitioners and by procuring resources from Powys based businesses where possible.
- Health and wellbeing – this is becoming a central theme for AAW with the development of the programme to support those experiencing poor psychological wellbeing. This has been developed in consultation with Powys Teaching Health Board.
- Quality of service provision – AAW has an established track record for the quality of its service. This new project aims to demonstrate best practice in all its aspects – management, delivery, teaching and evaluation.
- Local culture and creative industries – As a local creative industry AAW provides employment for many outstanding creative professionals in Powys and is a flagship for local culture.
- Tourism – We are actively seeking to strengthen the tourist industry in Powys by targeting visitors with the high quality artist-led courses and summer schools.
- Needs of Young People – This project specifically addresses the need to provide opportunities for young people to develop their creativity and express themselves creatively outside the formal framework of school.

Powys Arts Strategy – Creative Powys - in particular by using the arts to promote:

- Participation;
- Personal and community empowerment;
- Skills development;
- Greater confidence and pride among individuals and communities;

In addition, creative work with individuals identified as being at risk is one of the most effective ways of tackling social exclusion and disaffection helping create safer communities. As the Strategy states: 'the cultural identity of Powys as defined through the arts helps to make the area a place where people want to live and work'.

Creative Futures - Children and Young People's Arts Strategy - The project addresses each priority area:

- Access
- Participation
- Quality
- Developing skills

Project / activity fit in with the Powys County Council One Change Plan:

Adult Living

Arts Alive believes that opportunities to participate in creative activities are essential to health and wellbeing. The programme is designed to offer as wide a range of opportunities as possible to ensure maximum benefit. 'Creative Skills' supports improved health and wellbeing through teaching new skills, nurturing creativity and promoting the enjoyment of outdoor recreation.

The project also nurtures the self-confidence necessary for independent living. They also use the arts as a springboard for engagement, enabling their partners in social, education and health services to reach out to individuals at the margins of society

Learning in the Community

The project will teach new and transferable skills and encourage an enthusiasm for learning, active citizenship and community engagement. Project participants will include a range of families and young people including those identified as being at risk of social exclusion and offending.

Regeneration

The project supports the major community regeneration programme underway in Talgarth, and aims to engage those who have been identified as currently socially excluded and therefore potentially destructive to community cohesion.

By teaching real and transferable skills participants will increase their life-chances and employment opportunities; Arts Alive Wales offers valuable employment opportunities to a range of professional artists, creative practitioners and arts managers. In diversifying its funding base and building new income streams through the development of the Arts Alive Studio programme Arts Alive Wales is contributing to the local economy.

Climate Change

The project will enable individuals of all ages and backgrounds to engage with the environmental agenda and climate change. By exploring this crucial theme within an arts context but with environmental experts, participants are encouraged to approach the challenge creatively and take responsibility for reducing their own carbon footprint

Value for money:

As an independent arts organisation receiving no core public funding Arts Alive has to run on a very tightly managed budget. The fact that it is still thriving after 24 years demonstrates the viability of the organisation and the ongoing confidence having secured from many funders to continue their work. This project has been very carefully planned and, having been developed thoroughly over time they have a very clear understanding of what needs to be done and how best to achieve this. They work only with highly qualified

and experienced professional artists and are committed to best practice both in the creative direction and administration of the artistic programme. Their strong board are actively involved in the development of the programme and provide on a voluntary basis a wide range of valuable skills including financial expertise, arts management, psychotherapeutic practices, sculpture, event management and the legal expertise.

Total Activity / Project Cost	£48,670
Grant Award	£5,000
Grant rate	9.6%

Overall Assessment

The following outcomes/outputs have been agreed in principle, subject to the Portfolio Holder for Regeneration and Culture’s delegated approval of the grant award of £5,000.

QUANTATIVE OUTPUTS/OUTCOMES assessed via beneficiary/workshop records

- 180 targeted and open-access workshops, activities and family days presented between April 2012 and March 2013 in Talgarth and the Arts Alive Studio in Crickhowell involving 900 Powys residents/community members;
- Work with 90 children and young people in Talgarth/Bronllys area (targeted workshops) plus 300 other Talgarth/Bronllys residents in open access events
- Work with 12 individuals experiencing mental health issues (mask making)
- Work with 400 community members through programme of community workshops at Studio.
- New workshops and partnerships in Llandrindod Wells working with 20 young people.
- Young people, families and adults listed above have the opportunity to develop specific creative skills including drawing, sculpture, blacksmithing, stone-working and printmaking (measured via beneficiary records of attendance and activity);
- Tangible artworks are created and displayed (eco-sculpture, masks, dramatic work, prints etc);
- New audiences and participants reached for the Arts Alive Studio community programme (measure numbers attending, age range etc); Target outcome is to increase percentage of 0 to 25 years attendances to 15%
- Powys-based artists and creative practitioners have the opportunity to use their skills locally and work on a high quality creative project; Target is to provide freelance work for minimum of 8 freelance practitioners based in county.

QUALITATIVE OUTPUTS/OUTCOMES assessed via participant evaluation, photography and feedback/discussion.

- Project participants have the opportunity to increased their knowledge and understanding of environmental issues including climate change through creative engagement and direct interaction with environmental experts;
- Young people and adults with mental health issues improve their quality of life and life chances;
- Inter-personal skills are developed including increased confidence, teamworking and collaboration skills;
- Increased sense of wellbeing and life enjoyment as a result of participating in the

project;

- Residents of Talgarth take more pride and ownership in the community and are encouraged to enjoy the natural environment in and around the town;
- Young people in Talgarth have opportunity to develop existing interests and pursue these beyond the project;
- Parents are supported in leading imaginative play and creative development with their children.

Organisation	Brecon Bowling Club
Project meets Project Revenue selection criteria?	Yes
Aims and objectives of the project	To provide the Community with the opportunity to play bowls, enter competitions, make new friends and socialise together, and to help people maintain a healthier lifestyle, including the provision of facilities for disabled persons. To encourage younger people through the schools to have the opportunity of a new activity.
Need for the project	
To continue with the running of the Danny Musto Memorial Cup which is a popular event in the Welsh Bowling Calendar and is held every year in June. The event is advertised through out Wales via the Welsh Bowling Association Handbook	
Links to other regeneration initiatives	
N/a	
Project / activity fit in with the Powys County Council One Change Plan:	
Adult Living	
Helps to maintain a healthier lifestyle and the Membership is open to all the community without discrimination on the grounds of ethnicity nationality, sexual orientation, religious beliefs, sex, age, or disability.	
Learning in the Community	
There are several qualified coaches available at the Club to train new members and to help improve the skill of existing members.	
Regeneration	
The local schools also attend for one morning a week in June over a 6 week period to try out their bowling skills under instruction which gives them an insight into the game and possibly some will become future bowlers at the Club.	
Climate Change	

Value for money:

This event has taken place for many years and through sponsorship and fees it has maintained a profit balance in recent years. Last year the Organisation was awarded a guarantee against genuine financial loss, which was not then required. This application can not be deemed as a new project and therefore is not eligible for funding under the current criteria of the Community Regeneration and Development Fund.

Total Activity / Project Cost	£ 1355
Total Grant Requested	£ 750
Grant Award	0

Overall Assessment

This application can not be deemed as a new project and therefore is not eligible for funding under the current criteria of the Community Regeneration and Development Fund and the recommendation is to decline on this occasion.

Organisation	Cantorion Llandrindod
Project meets Project Revenue selection criteria?	Yes
Aims and objectives of the project	<ol style="list-style-type: none"> 1. The study and practice of Choral music in order to foster public knowledge and appreciation of such music by means of public performance 2. To assist and support such charitable institutions or purposes as the committee shall from time to time determine.
<p>Need for the project</p> <p>Concert 1: Jubilee Concert: Concert for Queen's Jubilee year consisting of music from the coronation. To take place in Holy Trinity Church on Saturday 24/11/12</p> <p>Concert 2: Vespers Concert: Handel's Dixit Dominus, Monteverdi Beatus Vir, Haydn Little Organ Mass To take place in Holy Trinity Church on Saturday 23/3/13</p> <p>Between them these two concerts present a variety of music to suit varied tastes. The Jubilee concert would seem to be appropriate and contribute to the celebration of the Jubilee year. It will consist of 17 items all from the original coronation; from the rousing 'I was Glad', (Parry) and Handel's 'Zadok the Priest', to more contemplative anthems ranging from the Elizabethan period, (Gibbons and Byrd) through to Victorian items eg 'Thou will keep him in perfect peace' (S.S. Wesley), not forgetting modern pieces composed especially for the occasion (Herbert Howells and Healey Willan)..</p> <p>The Vespers concert comprises music all based on the words from the Vespers service. Handel's Dixit Dominus is well-known and a 'crowd pleaser'. It is a piece, being written in the baroque style, and is scored for five vocal soloists (SSATB), chorus, strings and continuo.</p> <p>Monteverdi's Beatus Vir is a motet, a setting of Psalm 112 in Monteverdi's dramatic style. It contrasts pairs or small groups of voices with the weight of the full chorus, a technique known as stile concertato - one of the most characteristic features of baroque music. The piece is scored for six-part chorus and soloists (again mostly members of the choir), with organ, basso continuo and two obbligato violin parts.</p> <p>The other piece for this concert will be Haydn's Little Organ Mass which will round the programme off nicely, again being fairly well known.</p>	

Links to other regeneration initiatives.

N/a

Project / activity fit in with the Powys County Council One Change Plan:**Adult Living**

Cantorion Llandrindod has close on 50 members, with an age range of 18 – 92. However, the majority are aged over 50, many retired, most living within the town or in the locality and using local services such as NHS. Belonging to a choir, the act of singing in itself, and participating in the hard work, adrenaline, and satisfaction of putting on a concert contributes to the ongoing health and lifestyle of all members so must be a benefit in this category. With the impetus of this project, Powys Dance is intending to set up a group of older people to participate in and enjoy creative dance and they will perform in the event. In addition, one of the groups comprises adults with special needs.

Learning in the Community

The November concert will certainly contribute to the flying start objective for local young people, both as participants and as audience, as they anticipate that many siblings will be brought along to the performance. (NB Children will not be charged for admission), They will be providing the opportunity to hear live orchestral and choral music, with the additional benefit for the dancers of performing with live music of this kind. The chance to participate in a staged production with professional set design, lighting, costumes etc. The project will also clearly contribute to the participation in sports and active recreation objective.

Regeneration

The project will be supporting local businesses and enterprises such as the Pavilion, Powys Dance, staging and lighting experts, local musicians.

Climate Change

Possibility of putting a display in the vestibule of the Pavilion.

Value for money:

The guarantee against loss enables Cantorion Llandrindod to put on concerts of near-professional standard in a town which is geographically part of a very rural area. Llandrindod Wells and surrounding area are small in terms of population but still deserve the stimulation and pleasure of both performing in and listening to such musical events

Total Activity / Project Cost	£14,568
Total Grant Requested	£3,500
Grant Award	An award of £3,500 (24%) as a guarantee against

	genuine financial loss
<p>Overall Assessment</p> <p>The following outcomes/outputs have been agreed in principle as a baseline for future funding applications, subject to the Portfolio Holder for Regeneration and Culture's delegated approval of the grant award of £3,500 as a guarantee against genuine financial loss</p> <ol style="list-style-type: none"> 1. Attendance at concerts 2. Number of people who would attend another such concert (sample of those leaving) 3. Satisfaction and enjoyment by choir (survey at next rehearsal) 4. Satisfaction and enjoyment by participating dancers. (feedback from Powys Dance) 	

Organisation	Landscape Recording Association
Project meets Project Revenue selection criteria?	Yes
Aims and objectives of the project	Landscape works in cross-border rural communities of Powys, Shropshire & Herefordshire. Landscape develops and delivers large-scale, innovative, professionally led, site-specific, rural, community arts events combining art-forms, usually involving drama and music. Landscape also uses its expertise to help other organisations realise their projects
<p>Need for the project</p> <p>Directly following on from Landscape’s ACW/ ACE & Powys CC supported 2010-12 R&D project which created the outline and script of its new Community Drama – “Liberty and the Law”, Landscape now plan the full production phase of said play from Sept 2012 - March 2013 when the project will culminate in 70 workshops & 15 performances in the Judges Lodgings’ Museum, Presteigne, with 50 participants led by 15 professionals (90% local residents), + 450 audience. Partners: MBA, Judges Lodges Museum.</p> <p>The theme will be: “Liberty, the Law, Power, Hypocrisy, sex, civil disorder & Justice”. The Judge’s Lodgings: the authentic Victorian ambience gives the era and performance spaces, and its archives provide story-lines.</p> <p>The Masterworks covering the themes, Measure for Measure (Shakespeare), Liberty against the Law (C.Hill), Beggars’ Opera(s), Dickens , Collins, Zola, Maupassant. Today’s national headlines and contemporary local problems make the themes as relevant now as they were in the Victorian era, or in Shakespeare’s time. Local workshops have created the created Evensong (and Sweet water/Dwr caru.</p> <p>Beneficiaries are the local professional and volunteer participants who receive high level skills tuition from national quality project leaders, the local audiences who get to see a quality drama based on their own stories, buildings and history, - also the local partner institutions and organisations. The project helps to sustain and invigorate Presteigne’s arts-active community, identity and the area’s general economy.</p>	
<p>Links to other regeneration initiatives</p> <p>The project involves community, economic, tourist and training activity in this remote rural community, key objectives of any regeneration initiative.</p>	

Project / activity fit in with the Powys County Council One Change Plan:

Adult Living

The project provides a number of roles on-stage and off-stage which will be filled by people over 60 and over 65 thereby keeping them active and engaged with the community, to their mutual benefit.

Learning in the Community

The project helps “People in Powys to have the skills to pursue their ambition” by providing high-quality training in the arts and other skills from national standard professionals, inc. team-work and technical skills both for the young (we have helped local students who went on to be National Youth Theatre trainees) and old, inc. locally-resident professionals who both learn new skills and pass their own experience onto others.

Regeneration

The project clearly engages

- Community activity ,(est. 2000 man-hrs voluntary work from 40 volunteer participants),
- Economic activity – by bringing in £40,000 to the local economy from grants incoming from “off” and ticket sales.

Tourist activity by bringing in audiences and participants who then use the restaurants, pubs and Bed and Breakfasts.

Training activity in this remote rural community through the national standard professional project leaders

Climate Change

The project involves little travel for the participants because it enables East Radnor residents to access the arts and community participative activity in their own area; for Presteigne residents this probably means on foot. The nearest arts centres are several miles away.

Value for money:

The project regenerates approx. £40k into the local economy from visitors to the area, whilst creating considerable short term contracts & employment, training and brings the community together in a large joint activity with three of its local organisations.

Total Activity / Project Cost	£55,400
Total Grant Requested	£2,000
Grant Award	4%

Overall Assessment

The following outcomes/outputs have been agreed in principle as a baseline for future funding applications, subject to the Portfolio Holder for Regeneration and Culture’s

delegated approval of the grant award of £2,000 as a guarantee against genuine financial loss.

- 1 x new play – available for development in other communities.
- To engage an audience of 450
- To engage 50 participants in training (arts, teamwork, logistics)
- To meet the income target for ticket sales
- To increase the number of visitors to events from outside the area

Organisation	Mid Border Arts
Project meets Annual Partnership selection criteria?	Yes
Aims and objectives of the project	<p>Aims - To provide education through the Arts and Community Events.</p> <p>Objectives -To integrate the Arts into the community life of Presteigne and the surrounding area and provides an artistic focus for the Welsh Borders with a programme of Arts performance, education and workshops throughout the year. This includes world, folk, classical and jazz music, dance, theatre, art exhibitions, literature, poetry, opera, crafts, multimedia and film.</p>
<p>Need for the project</p> <p>Presteigne is at the heart of an area of rural deprivation. The Assembly Rooms is becoming increasingly a key community asset, with the closure of local businesses, venues and the reduction of many local community and arts facilities. MBA addresses these needs by providing an affordable community venue offering low priced educational workshops, arts events and meeting spaces. These needs continue to be identified as users and potential users respond to advertising, mail shots, press releases and word of mouth.</p>	
<p>Links to other regeneration initiatives</p> <p>Many of the local regeneration bodies use the facilities during the year. The Organisation support them by offering the Assembly Rooms at a very reasonable cost and by increasingly putting Presteigne on the map as a destination. Events attract users from as far away as Liverpool and London for events such as the Tango workshops and Presteigne Festival events. The Presteigne Chamber of Trade, which uses the facilities and actively promotes the regeneration of Presteigne.</p>	
<p>Project / activity fit in with the Powys County Council One Change Plan:</p> <p>Adult Living.</p> <p>By offering accessible education, and entertainment, the Organisation support people to remain within this community for as long as possible. They have a commitment to the Common Vision Statement and positively promote an awareness of healthy lifestyles, by offering yoga, craft activities, and illustrated talks.</p> <p>Learning in the Community.</p>	

The well established management will continue to develop internal collaboration and encourage integration of services, including education and leisure services. To this end they support the Community Orchestra, Community Choir, Writers' Circle, Quilters, and many other related activities

Regeneration

The Memorandum requires the Organisation to be committed to empowered and vibrant communities, and the remit is to create conditions which encourage them to flourish. With partners they will ensure that communities in Powys will respond to and benefit from investment in adult living and learning in the community.

Climate Change

The commitment to mitigating the effects of climate change is manifested in two strands of activity.

1. Lectures, films and events concerned with environmental issues.
2. Practical activities, such as good thermal insulation, use of Ecotricity, precise timing and thermostatic settings, and the use of biodegradable consumables

Value for money:

The use of volunteers for stewarding, fundraising, management, legal advice and event management means that all grant funding is used on the projects themselves.

Total Activity / Project Cost	£23,517
Total Grant Requested	£3,000
Grant Award	13%

Overall Assessment

The following outcomes/outputs have been agreed in principle, subject to the Portfolio Holder for Regeneration and Culture's delegated approval of the grant award of £3,000.

- Number of performances 30
- Audience per performance 60
- Number of workshop sessions 241
- Participants per workshop 20
- Number of exhibitions 2
- Number of exhibition days 25

Organisation	Mid Wales Chamber Orchestra (MWCO)
Project meets Revenue Project selection criteria?	Yes
Aims and objectives of the project	MWCO is a professional orchestra and ensemble that is firmly rooted in Powys. Their aim is to address the gap in the provision of high quality classical music across Powys by presenting concerts and creative music projects of the highest professional standard. The orchestra is led by Marcia Crayford (ex-leader of the internationally acclaimed Nash Ensemble and London Symphony Orchestra) and conducted by James Slater (ACW Creative Wales Award recipient and currently working with Barry Wordsworth, Music Director of the Royal Ballet, Covent Garden). The orchestra is managed by Catrin Slater and the core team all live in Powys.
<p>Need for the project</p> <p>The overall aim of the next season is to build on the success to date by presenting an inspiring series of concerts and creative music projects to take place between April 2012 and March 2013. MWCO continue to be the Orchestra in Residence at Theatr Brycheiniog.</p> <p>The programme will include:</p> <ul style="list-style-type: none"> • <u>Mentoring Project I</u>: April 2012: The MWCO Mentoring Programme gives outstanding young musicians in the early stages of their careers the opportunity to work alongside violinist Marcia Crayford and cellist Moray Welsh, both regarded as among the finest chamber musicians in the UK. The first mentoring project will take place in April and will include two concert performances of Haydn's String Quartet 'Seven Last Words' in Llanfilo Church near Brecon and St Michael's Discoed near Presteigne. • <u>Mentoring Project II</u>: May 2012: In this project the musicians will work on a programme of Russian string sextets leading to four concerts at Trinity Church Llanidloes, Mid Wales Shakespeare Centre near Llandrindod Wells, St Michael's Discoed and Llandefalle Church near Brecon. • <u>Autumn 2012</u>: Two Ensemble concerts themed around Ballet Music including Debussy's 'Prelude a l'après midi d'un faune' and Ravel's 'Mother Goose' Suite. • <u>Autumn 2012</u>: Four chamber music concerts to include string sextets as 	

well as a wind trio for smaller venues.

- Spring 2013: KS1/2 Music and Art Primary Schools project – ‘Babar the Elephant’ by Poulenc for chamber ensemble and narrator. This will include schools workshops and four schools concerts covering north, mid and south Powys
- Spring 2013: Ensemble concert at Theatr Brycheiniog – an MWCO Gala concert to celebrate the success to date, the programme will include Ravel’s *Introduction and Allegro* and Mozart’s *Serenade: Gran Partita*.
- The aims of the project are to ensure MWCO brings wide-ranging benefits to the residents of Powys in the following ways:

Links to other regeneration initiatives

MWCO’s Spring 2012 project will support the Powys Rural Development Plan and Powys Regeneration Partnership as follows:

- Improving the quality of life in rural areas and diversifying the rural economy:
 - (i) by providing concerts and musical events for the communities for Powys;
 - (ii) by providing new employment opportunities for musicians and arts and design professionals;
 - (iii) by attracting consumers who will spend money on additional local products such as accommodation, food, tourist activities and other consumables.
- Developing the LEADER approach (community involvement in improving and/or developing their communities)
 - (i) MWCO is a locally developed and managed orchestra providing concerts and events for communities across Powys.

Through its wide-ranging programme which reaches audiences and project participants of all ages, MWCO’s Spring 2012 project will also contribute to the emerging PCC Regeneration Strategy and the new Powys Arts Strategy - Creative Powys and the new Children & Young People’s Arts Strategy - Creative Futures, within both of which regeneration is central.

Project / activity fit in with the Powys County Council One Change Plan:

Adult Living

- Improved health and wellbeing through provision of high quality live concerts;
- Enriched and strengthened communities through the provision of concerts in local venues.

Learning in the Community

- Provision of creative schools projects for primary and secondary schools: these will teach and develop creative skills as well as the life skills needed for longer-term social and professional development;
- Participation in concerts and creative projects inspires people of all ages to learn more about shared culture and heritage. Peter & the Wolf/Pedr a'r Blaidd provides a new and inspiring way of engaging with the Welsh language.
- Additional talks and study events (U3A etc) offer further opportunities for lifelong learning in the community.

Regeneration

MWCO is developing as a thriving new company, providing employment for local musicians, designers and arts professionals.

The success of MWCO has positive effects on the local economy as audiences and musicians support other businesses.

Climate Change

By providing concerts on the doorstep the need for extensive travel is reduced both for audiences and locally-based musicians.

Value for money:

MWCO operates on a very tightly managed budget which is overseen by an active and highly skilled board who have particular expertise in financial management as well as orchestral and musical management at the highest level (the board includes the Chairman of Santander UK, several economists as well as the Chairman of the Royal Academy of Music and former Chairman of the Academy of St Martin's in the Fields). Overheads are kept to a minimum and there are no office rental costs as all project management is done from a home-office. All posts are currently freelance and there is a strong team of volunteers who help with publicity, ushering and box office wherever necessary. Whenever possible minimise travel costs through car share and we minimise accommodation costs through a pool of supporters who put up musicians for free.

Total Activity / Project Cost	£47,510
Grant Award	£5,000
Grant rate	9.2%

Overall Assessment

The following outcomes/outputs have been agreed in principle , as a baseline for further funding applications, subject to the Portfolio Holder for Regeneration and Culture's delegated approval of the grant award of £5,000

- 13 live open concert performances will be delivered;
- 4 schools concerts will be delivered;
- Concerts given in many towns and villages across Powys including: Brecon, Newtown, Presteigne, Llandrindod Wells, Llanidloes, Llandefalle, Llanfilo, Hay on Wye, Builth Wells;
- 65 new freelance jobs created for musicians and creative professionals in Powys;
- 3 jobs safeguarded in Powys
- Primary school children from North and South Powys have the opportunity to experience live music and learn new skills by taking part in the Babar the Elephant project and performances;
- Nearly 4,000 Powys residents and visitors to the area have the opportunity to hear live classical music of the highest standard performed locally;
- 7 young professional musicians have the opportunity to develop their skills by working and performing alongside the MWCO musicians;
- Powys' cultural capital is strengthened by the presentation of a series of artistically excellent concerts and projects;
- Significant inward investment from individuals, public funders and charitable trusts is attracted into the county;
- MWCO audiences and supporter base increase and, together with effective marketing and the new website, more visitors are attracted from further afield to attend the concerts and help contribute to the regeneration of Powys.

Organisation	Montgomeryshire County Music Festival
Project meets Project Revenue selection criteria?	Yes
Aims and objectives of the project	The County Festival has existed since 1921, the aim being to permit small amateur choirs to combine and perform a major work with professional orchestra, soloists and conductor, a formula that has remained unchanged since the inception of the Festival.
<p>Need for the project</p> <p>To provide in a rural area the benefits of coming together of local choirs and choristers to sing a major work with professional soloists orchestra and conductor, and to enable members of the community to attend a concert of this nature at affordable prices without having to travel out of Montgomeryshire/Powys.</p> <p>Choristers are drawn from Llanidloes, Welshpool, Newtown, Machynlleth, Llandinam, Caersws, Guilsfield and surrounding areas. Facilities for rehearsing, performance and administration are used in Llanidloes, Newtown and Welshpool.</p> <p>The annual concert will take place on Saturday May 12th at Theatr Hafren Newtown with the Festival Choir, orchestra and soloists will perform Haydn's Creation. Conductor Patrick Larley. Soloists Eleanor Gregory (Soprano), Stephen Newlove(Tenor), James Birchall(Bass).</p>	
<p>Links to other regeneration initiatives</p> <p>The elements of this project promote arts and education thus supporting community cohesion</p>	
<p>Project / activity fit in with the Powys County Council One Change Plan:</p> <p>Adult Living</p> <p>The Festival enhances the quality of life for many adults, giving them the opportunity to socialise in the rehearsals and with members of other choirs in the massed rehearsals. Singing is a known contributory factor to well being, and through the choirs many longstanding friendships have been made. Having such an event certainly improves the quality of life for those adults who wish to participate either as singers or audience.</p> <p>Learning in the Community</p> <p>Choirs from local High Schools have participated in the 2010 and 2011 Festivals and a link thus forged in the promotion of choral music. An invitation was sent to 4 schools to participate</p>	

this year. The Festival affords an opportunity for Powys residents of all ages to improve their choral singing abilities under the tutorage of a professional conductor

Regeneration

With the closure of many churches and chapels in the area, the Festival does its part in trying to regenerate interest in choral music and the major classical works, and endeavours to provide a platform from which such regeneration can take place.

Climate Change

This section is not directly applicable to us as we have neither a negative or positive impact on climate change,
However an event of this nature does not take place without many rehearsals, and car sharing to these events is one way that choristers lessen the carbon footprint.

Value for money:

The running costs of the project are kept low through a high degree of voluntary input, alongside the professional activities. The engagement of young people in such extra curricular activities militates against social unrest and possible destructive behaviour, the social economic consequences of which could be a financial cost to the community.

Total Activity / Project Cost	£12,933
Total Grant Requested	£1,200
Grant Award	9.2%

Overall Assessment

The following outcomes/outputs have been agreed in principle, subject to the Portfolio Holder for Regeneration and Culture's delegated approval of the grant award of £1,200.

- Participation of approximately 105 children/young adults
- Estimated audience/wider public participation of 400

Organisation	Montgomeryshire Youth Theatre
Project meets Project Revenue selection criteria?	Yes
Aims and objectives of the project	To foster and promote the education of young people in the appreciation of drama in all its aspects, and also to deliver the same to the wider community
Need for the project	
To deliver and broaden the skills and experiences of young people through contact with specialist professionals in the field of performing arts. The wider public will also benefit as audiences, and in the enhanced realisation of the abilities and skills of young people in the community.	
Links to other regeneration initiatives	
The elements of this project promote arts and education thus supporting community cohesion	
Project / activity fit in with the Powys County Council One Change Plan:	
Adult Living	
This project is in line with the objectives of 'Creative Futures' – PCC's Children and Young People's Arts Strategy. The strategy stresses the importance of children and young people gaining skills through the arts. This contributes to the quality of life within the wider community and ensures health and wellbeing, offering young people ways to explore, express, learn, work and achieve in a way which is accessible to all who wish to take part	
Learning in the Community	
It is increasingly accepted that the arts play an important role in the regeneration of rural areas. Young people's engagement in the arts is one element in this development of the rural economy	
Regeneration	
Climate Change	
Value for money:	
The running costs of the project are kept low through a high degree of voluntary input, alongside the professional activities. The engagement of young people in such extra curricular activities mitigates against social unrest and possible destructive behaviour, the social economic consequences of which could be a financial cost to the community.	

Total Activity / Project Cost	£6,610
Total Grant Requested	£2,645
Grant Award	40%

Overall Assessment

The following outcomes/outputs have been agreed in principle, subject to the Portfolio Holder for Regeneration and Culture's delegated approval of the grant award of £2,645.

- Participation of approximately 105 children/young adults
- Estimated audience/wider public participation of 400

Organisation	Powys Dance
Project meets Revenue Project selection criteria?	Yes
Aims and objectives of the project	<p>The aims of Powys Dance are:</p> <ul style="list-style-type: none"> • Dance in schools • Training and professional development • Promoting a bi-lingual dance culture • Creating touring product for diverse audiences • Working with learning disabled dancers • Celebratory, community dance performances <p>The overall aim of '3 Generations' is to provide high quality dance opportunities across the age range of the Powys Community.</p> <p>The aim of the</p> <ul style="list-style-type: none"> • Youth Dance project is to give young people the opportunity to participate in high quality dance activities in a range of styles: contemporary, street and creative, developing their dance skills and to bridge the gap between community dance work and National Dance Initiatives. • Strictly Dancing Festival is to introduce dance styles to adults, with the view of promoting existing classes and the formation of new ones. • Company of Elders is to provide an opportunity for the 50+ age group to participate in creative and contemporary dance classes.
<p>Need for the project</p> <p>Through consultation by PESS Young Peoples Activity officers dance has been identified by young people as the second most popular choice for activity (behind football), yet the curricular provision for dance at KS3 in schools is scant to say the least. There is no GCSE Dance delivery in Powys. This situation puts the young people in Powys who have an interest in dance at a great disadvantage when looking to further their careers in the dance world. There also relatively few private dance schools as they find it hard to exist due to low population and low economic status of many residents in Powys.</p> <p>Through providing high quality, accessible dance workshops, the young people of Powys will not only benefit from the participation in healthy exercise, they will develop their dance skills, team working, and have a positive experience producing an increased sense of well being. The Youth Dance workshops and intensive courses were extremely popular and on evaluation a strong desire for them to continue was expressed.</p> <p>The parents were also asked if they would be able to, if needed, pay for the transport of their young people to participate. The vast majority stated that they would not be able to, and those that could stated a very low amount. The participants enjoyed meeting and working with others from all over Powys coming together with a common interest in dance</p>	

Links to other regeneration initiatives

The project '3 Generations' supports the Strategic Regeneration Framework in Objectives 1 and 2

Developing the economy

□ To improve the robustness of Powys's economy by promoting diversification, and the development of a strong role in the region. Powys has experienced difficulties in retaining trained dance practitioners, as there is not enough work for their sustainability. If Powys Dance can generate a greater interest, and a higher level of participation in dance then it would not only help those self employed individuals who are trying to maintain small independent dance schools, but also to increase the use of freelance Dance Practitioners employed by Powys Dance.

□ To capitalise, sensitively, on Powys's heritage, especially its cultural and environmental assets, to promote a viable and sustainable tourism, leisure and recreational product that meets the needs of visitors and local people. All sections within the 3 Generations project will promote a high quality product meeting the needs of local people. The Strictly Dancing festival will be an activity that will also appeal to visitors to the region.

□ To re-energise town and neighbourhood centres as places of vitality, by developing and promoting them as attractive places in which to live, work, play and invest. Rural areas, as pointed out by the Regeneration Framework pose very particular problems and challenges. The diverse nature of the area makes it difficult to populate an activity due to both small population and lower incomes. By providing high quality activities at an affordable cost, with transport in some cases addresses these challenges.

- **Developing people and communities**

To raise the aspirations, skills and educational levels of people living and working in Powys by promoting a lifelong learning culture that is adaptable, accessible and attractive to all, while meeting the future skills needs of businesses and supporting people trying to improve themselves. Providing Youth Dance activities and work experience will enable the young people to gain the skills and experience that they need in order to access higher levels of education and training in the field of dance. By using local dance tutors who for the most part work part time in their dance work, supported by other earned income, this activity will financially support them, increasing the likelihood of their sustainability and longevity.

To raise the local regeneration capacity and capability of individuals and communities, building on traditional community strengths, to promote a sense of pride, creating better places to live. Providing high quality, affordable and accessible dance activities reaching many people will bring communities together, giving them a sense of pride – that 'it does happen in Powys'.

Project / activity fit in with the Powys County Council One Change Plan:

Adult Living

- Through providing healthy activity it will support 'Improved quality and length of life, with fairer outcomes for all leading to improved health.'
- Improved health and coordination supports and promotes independent living

Learning in the Community

- Children And Young People grow up as Active Citizens and achieve the highest possible standards of well being.'
- 'People Have The Education And Skills To Live Prosperous, Fulfilled Lives'
- Through the workshops, courses and partnerships young people will have an increased skills provision meeting the needs of employers and individuals
-

Regeneration

A strong and prosperous economy helps reduce poverty, through supporting local businesses (tutors and private dance schools) in the community.

Climate Change

Although not a cheap option, providing transport does mean that all the young people come to the central location on just 4 taxis/minibuses rather than 25 individual cars.

Value for money:

This project will touch all age groups and areas of Powys. The provision of transport will allow the bringing together of young people from all over Powys to learn, enhance and improve their dance skills and to realise the benefits of taking part in collective projects.

It will support small local businesses and freelance dance practitioners.

It enhances future training and employment opportunities for the talented young people of Powys.

The older person will stay healthier longer, increasing the likelihood of independent living and therefore less recall on local services.

With participation levels anticipated to be in excess of 1,000 Powys Dance believes that this project represents good value for money.

Total Activity / Project Cost	£20,275
Grant Award	£8,110
Grant rate	40%

Overall Assessment

The following outcomes/outputs have been agreed in principle, subject to the Portfolio Holder for Regeneration and Culture's delegated approval of the grant award of £8,110

Youth Dance

Ysgol Haf: 35 participants 20 ages 11- 13 for 3 days
15 ages 14+ for 3 days

Powys Dance Youth Company Summer School 25 participants

10 advanced for 3 days
25 open access for 3 days
Half term Intensives (2) 25 participants
10 advanced for 3 days
25 open access for 6 days
Regional Days (8) 10 participants in each total participation: 80
Total Youth Dance Participation: 550
Strictly Dancing
8 workshops 40 in each: total participation 320
Follow up: 6 classes for 4 weeks (10 people) 240
Twmpath: Participation 35 adults + 25 children
Total Strictly Participation : 635
Company of Elders
20 classes with 10 members: total participation 200

Organisation	SHAKESPEARE LINK
Project meets Revenue Project selection criteria?	Yes
Aims and objectives of the project	<p>Shakespeare link is a flexible and client-led organisation which adapts to the needs of a diverse range of community groups, using the medium of Shakespeare to bridge gaps of language and cultural difference, with exceptional results. The focus now is on broad based community work. Shakespeare Link also welcome new audiences for an exciting live summer season of touring professional work at the open air Willow Globe Theatre</p>
<p>Need for the project</p> <p>The Spirit of Place is a 2 stage drama and heritage project for young people in Powys. It has been awarded an Inspire Mark as part of the Cultural Olympiad</p> <p>In the first stage youth groups across Powys will work in situ to explore their own cultural heritage and its impact on the present and their future.</p> <p>This stage will be delivered in a variety of workshops covering: researching local history and heritage via archives and artefacts, developing expressive skills - reading and writing, drama, dance, music – and presentation skills.</p> <p>As part of this stage a heritage mentor will deliver training to youth workers and young people in using archives and museum collections.</p> <p>The groups will bring their ideas from research and museum visits to share with each other during a residential summer camp in August 2012, during which they will further develop their work from phase 1 and with the support of theatre professionals produce a high quality drama piece.</p> <p>The residential will culminate in a collaborative performance for intergenerational mid Wales audiences. The project will be documented in an innovative way by the open commissioning of an artist or writer to produce a record of the project which itself will be archived in the Powys Archive to create a heritage for future generation</p> <p>The project builds on the success of last year's weekend residential and gives young rurally isolated people the only opportunity in Mid Wales to engage as participants in 2012's cultural Olympiad as well as the chance to work with highly skilled professional directors, technicians, film makers, archivists and museum curators to celebrate and deepen their understanding of</p>	

their specific cultural heritage.

Until 2012 this was the only Inspire Marked project and is now one of only a handful of 'Inspire' Marked projects in Mid Wales and will give young people in the rural area a real opportunity to engage in the spirit of the cultural Olympiad as well as to develop new skills, confidence and friendships

Links to other regeneration initiatives

- 1 Increasing young people's access to the County Archives.
- 2 Increasing young people's access and understanding of museums and heritage organisations in the County
- 3 Adding value to the work of the voluntary and County youth groups by providing a high quality arts and heritage project which would not be possible within the budgets of individual groups
- 4 Providing a high profile and ambitious project which will receive national marketing for participant partners through its *Inspire Mark*

Project / activity fit in with the Powys County Council One Change Plan:

Adult Living

By providing opportunities, encouragement, activities and facilities, both for the local community and visitors, to pursue a healthy lifestyle – especially through the arts and enjoyment of the natural environment.

Learning in the Community

By providing opportunities and encouragement for people of all ages to learn more about their natural environment, social history and culture

Regeneration

By community regeneration being the main focus of the project: acting as a key facilitator and leader in developing sustainable, income generating, tourism initiatives and much needed marketing for surrounding district

Climate Change

By protecting and sustaining the natural environment, assisting in the promotion of actions towards sustainable living and developing renewable energy and by practicing sustainability and energy efficiency in all activities

Value for money:

In return for a limited investment by Powys County Council the organisation will be leveraging in over 20K of additional external funding into the County to provide a quality of youth arts provision which would not be possible without external funding.

Total Activity / Project Cost	£ 21,146
Grant Award	£ 2,000
Grant rate	10%

Overall Assessment

The following outcomes/outputs have been agreed in principle, subject to the Portfolio Holder for Regeneration and Culture's delegated approval of the grant award of £2,000.

1. Provision of 25 sessions for young people with arts and heritage professionals across Powys (outreach phase 1)
2. Provide a residential theatre camp for young people with professionals which is free to participants
3. Provide training for youth workers and young people on using history research techniques
4. Deliver innovative documentation for the project which will be archived within the County Archive
5. Provide freelance employment opportunities for 7 people in the County
6. Deliver a minimum of 4 performances of the production

Organisation	Sheep Music Ltd.
Project meets Revenue Project selection criteria?	Yes
Aims and objectives of the project	<p>Sheep Music promotes</p> <p>(a) musical activity in the region, (b) volunteering, particularly amongst young people, (c) local community activity.</p> <p>Its main event has always been the 3 day Sheep Music World Music Festival which has taken place in community fields at Presteigne 13 times since 1992.</p>
<p>Need for the project</p> <p>Sheep Music exists principally to deliver this event; this year's festival comes about directly because of demand from Presteigne's young people for it to return, as evidenced by at meetings and the considerable number of young key organisers this year.</p> <p>A 3 day World Music Festival in marquees at Wentes Meadow Presteigne, July 10-22nd 2012 featuring at least.60 local, national and international music acts, usually rising young performers playing original style-mixing music.</p> <p>The beneficiaries are the 1,500 per day audiences, the 60 acts and the 150 mostly young volunteers receiving training, team and work experience, the economic in the local High Street, the ticket income and grants being spent in the local economy, and the whole community coming together to promote the joint activity. Tourism is another benefit, raising the profile of Presteigne and its long-adopted identity as an arts-active community, thus attracting new residents and businesses.</p> <p><i>If (weather dependent!) there are profits then the local community benefits from further activity paid for by SM, inc eg the purchase of the SM Dome (with grants) which has hosted many local events since 2006, and the many local gigs at various venues inc. in partnership with MBA Assembly Rooms.</i></p>	
<p>Links to other regeneration initiatives</p> <p>The Festival contributes more than £100,000 directly and indirectly to the local economy (ticket sales, B&B and High Street trade).</p>	
<p>Project / activity fit in with the Powys County Council One Change Plan:</p>	

Learning in the Community

The project helps “People in Powys” particularly young people by providing high-quality training in several skill-sets from local professionals, inc. team-work, event management and arts-related technical skills

Adult Living

The project helps “People in Powys to have the skills to pursue their ambition” by providing high-quality training in the arts and other skills from national standard professionals, inc. team-work and technical skills both for the young (we have helped local students who went on to be National Youth Theatre trainees) and old, inc. locally-resident professionals who both learn new skills and pass their own experience onto others.

Regeneration

The project clearly engages

- Community activity ,(est. 2000 man-hrs voluntary work from 150 volunteer participants),
- Economic activity – by bringing in £50 - 100k to the local economy
- Tourist activity by bringing in audiences and participants who then use the restaurants, pubs and local accommodation.
- Training activity in this remote rural community through the national standard professional project leaders

Climate Change

The project involves little travel for the participants because it enables East Radnor residents to access the arts and community participative activity in their own area; for Presteigne residents this probably means on foot.

Value for money:

Sheep Music is supported by the Presteigne & Norton TC who own the site - Wentes Meadow. And the local town initiative.

Total Activity / Project Cost	£61,550
Grant Award	£2,000
Grant rate	3%

Overall Assessment

The following outcomes/outputs have been agreed in principle as a baseline for future funding applications, subject to the Portfolio Holder for Regeneration and Culture’s delegated approval of the grant award of £2,000 as a guarantee against genuine financial loss

- 1x 3 day Festival with 1500 per day audiences.
- Training for 150 volunteers.
- Participation of 60 “acts”.

Organisation	South Powys Youth Music (SPYM)
Project meets the Project Revenue grant's criteria?	Yes
Aims and objectives of the project	To foster and promote the education of young people in the appreciation of music in all its aspects, and also to deliver the same to the wider community.
<p>Need for the project</p> <p>Through its work SPYM seeks to maximise the opportunities for the children and young people of South Powys to be involved in music making of the highest possible standard in an atmosphere not only of concentrated high quality work but also in an atmosphere of fun and enjoyment. SPYM also sees music making as an activity that has much wider educational, social and cultural benefits for those involved. SPYM seeks to achieve this by continuing its steady growth and by building on the work that it has done in recent years.</p>	
<p>Links to other regeneration initiatives</p> <p>There are elements of this project promote music and education thus supporting community cohesion</p>	
<p>Project / activity fit in with the Powys County Council One Change Plan:</p> <p>Adult Living This project is in line with the objectives of 'Creative Futures' – PCC's Children and Young People's Arts Strategy and PCC Music strategy. The strategies stress the importance of children and young people gaining skills through the arts & music. This contributes to the quality of life within the wider community and ensures health and wellbeing, offering young people ways to explore, express, learn, work and achieve in a way which is accessible to all who wish to take part</p> <p>Learning in the Community It is increasingly accepted that the arts play an important role in the regeneration of rural areas. Young people's engagement in music is one element in this development of the rural economy</p> <p>Regeneration The achievements made by this Organisation allow vibrant musical community to flourish.</p> <p>Climate Change N/A</p>	

Value for money:

The running costs of the project are kept low through a high degree of voluntary input, alongside the professional activities. The engagement of young people in such extra curricular activities mitigates against social unrest and possible destructive behaviour, the social economic consequences of which could be a financial cost to the community.

Total Activity / Project Cost	£41,228
Total Grant Requested	£4,764
Grant Award	£3,500 – 9%

Overall Assessment

The following outcomes/outputs have been agreed in principle, subject to the Portfolio Holder for Regeneration and Culture's delegated approval of the grant award of £3,500.

- Participation of approximately 105 children/young adults
- Estimated audience/wider public participation of 400

Organisation	Swansea City Opera and Opera of Wales
Project meets the Project Revenue grant's criteria?	Yes
Aims and objectives of the project	<p>The full opera performances by Swansea City Opera at Theatr Brycheiniog are part of an extensive tour that the company undertakes throughout Wales and the rest of the UK. The performance of Cosi fan tutte at Theatr Brycheiniog is scheduled for April 21st 2012.</p> <p>This request for financial assistance is for:</p> <ul style="list-style-type: none"> • Swansea City Opera performance of Cosi fan tutte at Theatr Brycheiniog - Brecon April 21st 2012, including a pre performance talk about the opera. • In partnership with Theatr Brycheiniog a special workshop and participatory programme which will benefit Brecon community groups through performance opportunities in Cosi fan tutte in Brecon. • In partnership with Theatr Brycheiniog the Opera School Wales 3 day Masterclass lead by David Syrus, Head of Music at Covent Garden to be held at Theatr Brycheiniog March 28/29/30 2012. • In partnership with Theatr Brycheiniog to provide quarterly free admission lunchtime operatic and song concerts at Theatr Brycheiniog • Provision of bi-lingual (Welsh/English) programmes and publicity leaflets/posters.
<p>Need for the project</p> <p>There is a wider renaissance of opera in the UK, and SCO is committed to bringing high quality, accessible operatic performances to areas where the large companies do not tour, and where often the public cannot afford the travel to theatres, such as Cardiff.</p> <p>By providing a pre-performance talk and, through workshops, by giving local people the chance to be in the chorus of the performance in a singing and acting capacity, The Organisation are providing opportunities that no other touring opera company does in Wales. These experiences not only build team spirit, self confidence and belief in the participants but also enhance ticket sales for the theatre.</p> <p>Through the David Syrus Masterclass they will bring young singers through into the profession by providing a first class training facility which is vital to their understanding of what it takes to get to the top of the profession. By undertaking a public interactive concert at the</p>	

end of the course, not only do the audience hear wonderful music that is rarely performed, but will give opportunities to local young people that are interested in the performing arts, to understand more about the world of opera and singing. This is a unique opportunity as David Syrus does not have time to undertake any other Master classes in the UK.

By staging the free lunchtime operatic concerts, there will be a opportunity for a performing experience to young professional singers, but also provide an opportunity for pensioners, the disabled and people that live on a small income, to experience the joy of singing.

Links to other regeneration initiatives

Through opening up new audiences and providing high quality entertainment the project will help sustain Theatr Brycheiniog, contributing towards the ongoing redevelopment of the canal basin in Brecon as a cultural centre, which in turn contributes towards Brecon's all important tourist economy.

By providing free concerts we ensure that all members of the community have access to cultural events of a high quality.

By providing the Masterclass and the concert, there will be opportunities for young people to learn from others and from their own experiences to help them develop and improve. To those many young people interested in the performing arts, we help give them the skills to live enriched and fulfilled lives.

Through the arts, we help create the conditions in which an empowered, vibrant Brecon community will flourish.

Project / activity fit in with the Powys County Council One Change Plan:

Adult Living

By supplying workshops, educational Master classes and free lunchtime concerts, empowering many people, in particular pensioners, the disabled and people that live on a small income, by enriching their spiritual and emotional life, helping them lead fulfilled lives within their communities and improving their quality of life. By providing free concerts, the Organisation ensures that all members of the community have access to cultural events of a high quality. By providing opportunities for being involved in a professional performance and aim to build a sense of self worth and team spirit.

Learning in the Community

By providing the Masterclass and the concerts, The Organisation gives opportunities for young people to learn from others and from their own experiences to help them develop and improve. To those many young people interested in the performing arts, helping give them the skills to live prosperous, fulfilled lives.

Regeneration

Through opening up new audiences and providing high quality entertainment the project will help sustain Theatr Brycheiniog, contributing towards the ongoing redevelopment of the canal basin in Brecon as a cultural centre, which in turn contributes towards Brecon's all important tourist economy

Climate Change

N/A

Value for money:

The 25 performances in the tour of Don Pasquale are mainly funded by income from the theatres to which it tours. The performances are sold at a profit in England, but at cost price within Wales, and all performances at theatres in Wales benefit from the money received from England. In addition to this income, additional funding is sought for the outreach programme. For the £3,000 of funding requested from Powys, Brecon will have a high quality opera performance, a community workshop, a pre-performance talk, and a Masterclass with one of the UK's top opera professionals, David Syrus, Head of Music at Covent Garden. Audience figures for all these together are estimated at 460 and outreach participants 110.

Total Activity / Project Cost	£16,680
Total Grant Requested	£3,000
Grant Award	17.98%

Overall Assessment

The following outcomes/outputs have been agreed in principle, subject to the Portfolio Holder for Regeneration and Culture's delegated approval of the grant award of £3,000.

- A minimum of 70 members of the community to attend the pre-performance talk.
- A minimum of 300 members of the community to attend the performance of Cosi fan tutte.
- A minimum of 20 young people to attend each workshop.
- A minimum of 60 members of the community to attend the Masterclass concert.
- A minimum of 240 members of the community in total for the four free lunchtime concerts.

Organisation	Talgarth festival of the Black Mountains
Project meets the Project Revenue grant's criteria?	Yes
Aims and objectives of the project	This is a summer festival with activities located in the streets and various locations throughout Talgarth. The project aims to promote the "Town of Talgarth" and the surrounding area. It also aims to promote an interest in the cultural and historical facets – this year there will be a particular emphasis on the defunct railway line and the Brecon tram road
<p>Need for the project</p> <p>The project is originally part of the work of the Talgarth Regeneration Group but due to its success and popularity it has now become an independently run event, with a fully constituted management committee.</p> <p>Last year, the footfall over the two days of the festival was 6,000 people. It is hoped that people will return this year and with other promotions, they will be encouraged to visit throughout the year.</p>	
<p>Links to other regeneration initiatives</p> <ul style="list-style-type: none"> • The County Market will promote local Welsh food. • The Talgarth Mill will be open and used as additional promotion for the Festival • Talgarth has retained its T.I.C, now staffed and managed by volunteers, the festival will give the opportunity to showcase other activity in the area. 	
<p>Project / activity fit in with the Powys County Council One Change Plan:</p> <p>Adult Living The Festival will enrich the lives of all participants.</p> <p>Learning in the Community The Festival will include several literacy events as well as some local history talks and workshops.</p> <p>Regeneration Provision of locally produced food and goods. The opportunity to visit the regenerated mill.</p>	

Climate Change

Recycling all waste
Environmental events during the festival.

Value for money:

The request for funding is for a grant of £3,000 as a guarantee against genuine financial loss. The Organisation have to incur costs for music licences, public liability insurance and road closures, so they have made this application in case of bad weather and poor attendance.

Total Activity / Project Cost	£14,000
Total Grant Requested	£3,000 as guarantee against genuine financial loss
Grant Award	An award of £3,000 as guarantee against genuine financial loss

Overall Assessment

The following outcomes/outputs have been agreed in principle, subject to the Portfolio Holder for Regeneration and Culture's delegated approval of the grant award of £3,000 as a guarantee against genuine financial loss.

- Maintain the footfall of Festival at 6,000 people
- To meet the income target for ticket sales
- To achieve a minimum of 100 people taking part in workshops and events

Organisation	TASC
Project meets Project Revenue selection criteria?	Yes
Aims and objectives of the project	To encourage folk music, song and dance, working on skills, repertoire and performance contexts by: Members & Volunteers developing new skills, Young people becoming involved in folk music, Communities experiencing live folk music and dance.
<p>Need for the project</p> <p>The Organisation has had discussion with members and partners. The current work grew out of detailed discussions with Helen Wilding-Smith, schools music co-ordinator, Lucy Bevan and Louise Ingham and follows on from a pilot scheme that is current taking place. Discussions with ACW have already taken place, as a result of which funding has been secured.</p>	
<p>Links to other regeneration initiatives</p> <p>TASC is linked, through its administrator Philip Freeman, to Powys Arts Forum and the Powys Regeneration Partnership. This work plays a small but potentially significant role in developing cultural tourism. TASC are also an affiliated member of Llandinam Village Hall where many of their projects have taken place, and is playing a part in the restoration of the building for improved community use.</p>	
<p>Project / activity fit in with the Powys County Council One Change Plan:</p> <p>Adult Living</p> <p>No relevance to the current work but continuing to explore possibilities based around reminiscences.</p> <p>Learning in the Community</p> <p>The Organisation will continue working with Schools Music Service to develop skills for young people</p> <p>Regeneration</p> <p>The Organisation will contribute to the development of cultural assets within the</p>	

community.

Climate Change

Not directly relevant – though largely acoustic and traditional art forms are better for carbon footprints.

Value for money:

- The project will maintain high standards
- By those standards we attract additional volunteers of a semi-professional quality
- The Organisation is able to attract funding from ACW
- The Organisation can add value to Powys's Music in Schools
-

Total Activity / Project Cost	£8,100
Total Grant Requested	£3,400
Grant Award	42%

Overall Assessment

The following outcomes/outputs have been agreed in principle, subject to the Portfolio Holder for Regeneration and Culture's delegated approval of the grant award of £3,400:

- Minimum of 4 community events
- Two series of workshops with average 12 participants (10 week course)
- One CD for training purposes
- One CD as training exercise for volunteer engineers
- One training day for workshop leaders

Organisation	Welsh Bowling Association
Project meets the Project Revenue grant's criteria?	Yes
Aims and objectives of the project	The Welsh Bowling Association are seeking financial assistance towards a number of competitions to be held at Llandrindod Wells Bowling Club. The events to be staged between May – September 2011 include the National Championships, Senior and Junior International Trials, Club and County Semi-finals and Mixed Semi-finals and Final Competitions.
Need for the project	
This has become an annual event within the bowling calendar, and is enjoyed by both the bowlers and spectators from throughout Wales.	
Links to other regeneration initiatives	
The event support Tourism in Llandrindod Wells and the surrounding area.	
Project / activity fit in with the Powys County Council One Change Plan:	
Adult Living	
Promote a health and well being lifestyle by participating in an outdoor sport.	
Learning in the Community	
The Welsh Bowling Association are working with the Sports Council of Wales on a junior development plan to encourage young bowlers to take up the game and hopefully enhance the performance of both Junior and Senior Internationals in the future.	
Regeneration	
The event support Tourism in Llandrindod Wells and the surrounding area.	
Climate Change	
All	
Value for money:	

Total Activity / Project Cost	£17,485
Total Grant Requested	£2,500
Grant Award	£2,000 as a guarantee against genuine financial loss - 13%
<p>Overall Assessment</p> <p>The following outcomes/outputs have been agreed in principle, subject to the Portfolio Holder for Regeneration and Culture's delegated approval of the grant award of £2,000 as a guarantee against genuine financial loss.</p> <ul style="list-style-type: none"> • Promote bowling and encourage new members to participate • Encourage increased visitors to Llandrindod Wells <p>r</p>	

Organisation	Welsh National Sheep Dog Trials 2012
Project meets Project Revenue selection criteria?	Yes
Aims and objectives of the project	To organise the Welsh National Sheepdog Trials to be held at Henfron Farm, Llandyssil, Montgomery, Powys in July 2012. The event will bring an economic benefit to the local area and has three main classes for competition:
<p>Need for the project</p> <p>The International Sheep Dog Society is a Registered Charity and its activities strictly accord with UK Charity Regulation. The structure and management has developed since its formation in 1906 but today's structure is not dissimilar from that in place 50 years ago.</p> <p>The International Sheep Dog Society is a member organisation and registers over 6,000 Border Collie pups every year on behalf of its members. The ISDS Number and Dog Certificate are a guarantee of pedigree that, for most dogs, can be traced back over 100 years.</p> <p>Many trials take place at a local level, organised by small, local groups. All ages and abilities can participate. There are Nursery trials for young dogs who demonstrate early skills, and Open trials where handlers gain points to permit entry to the National trials.</p>	
<p>Links to other regeneration initiatives</p> <p>The Welsh National Sheepdog trials will attract visitors and competitors to the area, thus contributing to tourism and the economy of the area. It is expected to receive press and tv coverage of the event which will enhance publicity and promotion for the area.</p>	
<p>Project / activity fit in with the Powys County Council One Change Plan:</p> <p>Adult Living Sheepdog trialing is an activity for all age groups. It is very popular with older people and retired farmers, keeping them interested and active.</p> <p>Learning in the Community Sheepdog trialing helps retain traditional rural skills and provides opportunities for young people to learn the skill which is so vital for the future success of farming in the uplands.</p>	

Regeneration

Apart from underpinning the success of agriculture the trials attract large crowds of spectators, bringing tourism income and adding to the economy of the area.

Climate Change

The promotion of sheepdog trialing allows for the traditional way of livestock handling. This is a more environmentally friendly way of rounding up stock as opposed to vehicles

Value for money:

This is a Welsh National Event and the investment will bring economic benefits to Mid Wales.

Total Activity / Project Cost	£21,052
Total Grant Requested	£5,000
Grant Award	24%

Overall Assessment

The following outcomes/outputs have been agreed in principle, subject to the Portfolio Holder for Regeneration and Culture's delegated approval of the grant award of £5,000.

The Organisation will monitor the following as a baseline for further activities.

1. Number of visitors
2. Number of Participants / Competitors'
3. Promotion of Sheep Dog Trials